



Jimmy D. Dawson

Principal

Acton Middle School

1300 James Road

Granbury, Texas 76049

817.408.4800

817.408.4849 Fax

www.granburyisd.org/ams

jimmy.dawson@granburyisd.org

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To whom it may concern:

It is with great enthusiasm that I write this testimonial on behalf of Mr. Rob Holladay. Mr. Holladay provided the highest level of professional education, motivation, and entertainment to our group of middle school students. His communication skills, charisma, and passion are truly remarkable.

Mr. Holladay's message zeroed in on how make positive choices, the dangers of Vaping and Juuling and Tobacco. In his 60 min. assembly program, Mr. Holladay was able to encapsulate his life experiences into a meaningful and powerful presentation that left our students with the desire to be a person who leads by example rather than someone who simply has a title.

Mr. Holladay is more than just a speaker. He is a person who truly understands what it takes to be a leader and the attributes that go along with it. Many times we have professional speakers address our students with mixed results. In the case of Mr. Holladay, our students were so in awe of his message that they lined up after the assembly to speak with him, and Mr. Holladay was very accommodating as he met our students.

I am very happy to know Mr. Holladay and and I wish I would have met him sooner. I look forward to using Mr. Holladay and services in the future. It is with the highest

Sincerely,

Jimmy D. Dawson

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